



# Down Syndrome Association of Wisconsin 2026 Partnership Opportunities

## 30TH ANNIVERSARY

# PIP & HOMER GOLF CLASSIC

Benefiting the Down Syndrome Association of Wisconsin

Featuring Special Guest **Charlie Berens**



A **sold-out Wisconsin charity golf tradition** bringing together business leaders, corporate partners, and community supporters to expand opportunities for individuals with Down syndrome and other developmental disabilities, and their families.

**WEDNESDAY,  
AUGUST 12, 2026**

**HOSTED AT:  
THE CLUB AT LAC LA BELLE**

Down Syndrome Association of Wisconsin, Inc.

[www.dsaw.org](http://www.dsaw.org)



[facebook.com/dsawisconsin](https://facebook.com/dsawisconsin)



[info@dsaw.org](mailto:info@dsaw.org)

Our Mission: The Down Syndrome Association of Wisconsin empowers people with Down syndrome and other developmental disabilities by raising awareness, fostering acceptance, and providing assistance to individuals and families – building stronger, more connected communities.



# ABOUT THE PIP & HOMER

Dear Friend of DSAW,

For three decades, the **Pip & Homer Golf Classic** has brought together **business leaders, corporate partners, and community supporters** for a day of golf, camaraderie, and philanthropy in support of the Down Syndrome Association of Wisconsin. Together, these partners help create meaningful opportunities for individuals with Down syndrome and developmental disabilities to connect, grow, and thrive in their communities.

Hosted at the beautiful **Lac La Belle Golf Club in Oconomowoc, Wisconsin**, the event has grown into a beloved Wisconsin tradition and one of Southeastern Wisconsin's longest-running charity golf outings.

Each year the event welcomes a sold-out field of golfers and community partners while raising critical funds that help expand opportunities for individuals with **Down syndrome and other developmental disabilities, and their families**, across Wisconsin.

The outing concludes with a dinner program featuring a mission moment, live auction, and celebration of the impact made possible by our generous supporters.

The Pip & Homer Golf Classic continues to unite the business community around a shared commitment to inclusion and opportunity.

## Event Highlights

- Featuring special guest **Charlie Berens**, including golf participation, on-course interaction, comedy, and evening program appearances
- Celebrating the **30th Anniversary in 2026**
- 146 golfers annually — consistently sold out
- More than **\$110,000 raised in 2025**
- Business and community leaders from across Southeastern Wisconsin
- Hosted at the award-winning **Lac La Belle Golf Club**

All donations are tax deductible.

Note: DSAW is a 501(c)3 not-for-profit organization with EIN 39-1681338.

## 30th Anniversary Pip & Homer Golf Classic Sponsorships

Your sponsorship helps create meaningful opportunities for individuals with Down syndrome and other developmental disabilities to live full and connected lives.

### Through programs across Wisconsin, DSAW provides:

- Family support and education following diagnosis
- Employment and independence programs
- Social and recreational opportunities
- Community inclusion initiatives
- Education and advocacy resources

Each year, **more than 6,500 individuals and families across Wisconsin** participate in DSAW programs and services.

Your partnership helps ensure individuals with developmental disabilities have opportunities to **build independence, strengthen relationships, and participate fully in their communities.**



Why Partner with DSAW

## 30th Anniversary Pip & Homer Golf Classic Sponsorships

We invite you to partner with DSAW as part of the 30th Anniversary Pip & Homer Golf Classic. Each sponsorship level represents an opportunity to make a meaningful impact for individuals with Down syndrome and developmental disabilities across Wisconsin. We welcome your partnership in creating inclusive opportunities while connecting your team to a mission that matters.

**Limited sponsorship opportunities available. Select categories are exclusive.**

Sponsorship	Investment	Key Benefits
30th Anniversary Legacy Sponsor	\$30,000	2 foursomes • speaking opportunity • premium signage • anniversary recognition • recognition across all marketing
Presenting Sponsor	\$25,000	foursome • 8 dinner tickets • speaking opportunity • prominent signage • logo across materials
Course Sponsor	\$15,000	foursome • hole signage • program recognition • newsletter feature
Dinner & Program Sponsor	\$10,000	twosome • dinner program signage • recognition during program • premium event visibility
Charlie Berens Sponsor	\$10,000	recognition tied to Charlie Berens appearance and program • premium event visibility • 2 VIP Tickets to a show + post show meet & greet
19 <sup>th</sup> Hole Reception Sponsor	\$7,500	post-golf reception branding • recognition during evening program • logo in event materials
Beverage Cart Sponsor	\$5,000	beverage cart branding • hole signage
Golf Games Sponsor	\$2,500	signage at contests
Hole Sponsor	\$1,500	tee box signage



Golf Sponsorship Opportunities

# 30th Anniversary Premier Sponsorship Opportunities

## 30th Anniversary Legacy Sponsor — \$30,000

(Exclusive)

*Celebrate this milestone year as the presenting anniversary partner.*

### Benefits include:

- Exclusive recognition as **30th Anniversary Legacy Sponsor**
- Prominent logo placement on all day-of event materials
- Logo placement on the Pip & Homer Golf Classic event webpage
- Recognition during evening program
- Two complimentary foursomes and twelve dinner tickets
- Premium signage throughout the course
- Opportunity to address guests during the dinner program
- Feature in DSAW communications and social media
- Photo opportunities with DSAW self-advocates

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## Presenting Sponsor — \$25,000

- Recognition across all event marketing and signage
- Recognition during evening program
- Prominent signage at registration, golf carts, tee boxes, and evening program
- Complimentary foursome and 8 dinner tickets
- Logo placement in event program and on event website
- Opportunity for company representative to speak during program
- Company booth opportunity on the course
- Opportunity to provide branded item for all guests
- Feature on DSAW social media channels promoting the event

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## Course Sponsor — \$15,000

- Recognition across event marketing and signage
- Recognition during evening program
- Signage at registration, multiple holes, golf carts, and putting green
- Complimentary foursome and 4 dinner tickets
- Logo placement in event program and on event website
- Spotlight recognition in DSAW newsletter
- Opportunity to provide branded golfer gift
- Recognition on DSAW social media channels promoting the event



Premier Sponsorship Opportunities

## 30th Anniversary Event Experience Sponsorship Opportunities

### Charlie Berens Sponsor — \$10,000 (Exclusive)

Exclusive association with special guest **Charlie Berens**.

- Recognition associated with Charlie Berens' appearance in the evening program
- 2 VIP Tickets to an upcoming show, including exclusive post show meet & greet
- Logo placement in event materials
- Recognition on event welcome signage and sponsor displays
- Opportunity for photo opportunities and recognition during event
- Recognition on DSAW social media channels promoting the event

### Dinner & Program Sponsor — \$10,000

- Recognition on event welcome signage and sponsor displays
- Complimentary twosome and 2 dinner tickets
- Recognition during evening program
- Logo placement in event program
- Opportunity to provide branded golfer gifts
- Recognition on DSAW social media channels promoting the event

### 19th Hole Reception Sponsor — \$7,500

- Branding at post-golf reception
- Recognition during evening program
- Logo placement in event materials

### Beverage Cart Sponsor — \$5,000

- Branding on beverage carts throughout the course
- Company signage at two course holes
- Recognition in event program
- Recognition on DSAW social media channels promoting the event



## 30th Anniversary Supporting Sponsorship Opportunities

### Golf Games Sponsor — \$2,500

- Signage at special contests and games throughout the course
- Recognition in event program
- Logo included on group sponsor signage

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### Hole Sponsor — \$1,500

- Signage at tee box
- Recognition in event program
- Logo included on group sponsor signage

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Thank you for considering sponsorship of the **30th Anniversary Pip & Homer Golf Classic**.

Wednesday, August 12, 2026

Lac La Belle Golf Club – Oconomowoc, WI

Your partnership helps create meaningful opportunities for individuals with **Down syndrome and other developmental disabilities, and their families**, across Wisconsin.

To confirm your sponsorship or discuss customized opportunities, please contact:

**Katie Gleason**

Down Syndrome Association of Wisconsin

(414) 327-3729

[kgleason@dsaw.org](mailto:kgleason@dsaw.org)



# Become a Sponsor

## Sponsorship / Marketing Agreement

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization (as it should appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

My signature indicates authorization to make this commitment on behalf of my company.

Marketing Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level:

- 30th Anniversary Legacy Sponsor: \$30,000
- Presenting Sponsor: \$25,000
- Course Sponsor: \$15,000
- Dinner & Program Sponsor: \$10,000
- Charlie Berens Sponsor: \$10,000
- 19th Hole Reception Sponsor: \$7,500
- Beverage Cart Sponsor: \$5,000
- Golf Games Sponsor: \$2,500
- Hole Sponsor: \$1,500
- I am unable to sponsor but would like to donate: \$ \_\_\_\_\_

### In-Kind and Golf Gift Donations:

Consider donating an item for our raffle & auctions. Golf related; gift cards, unique services, trips are all popular

Goods/Service: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Method of Payment:

- Check enclosed

Payable to DSAW, Inc. 1214 Kavanaugh Place, Wauwatosa, WI 53213

- Visa  Mastercard

Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Marketing Purpose: The purpose of the event is to benefit the Down Syndrome Association of Wisconsin-Southeastern chapter's programs and services and to advance its non-profit mission. DSAW-SEWI must receive this agreement form before July 1, 2026 in order for your company to receive full sponsorship recognition.**



Thank You For Your Sponsorship!